



Industry Sponsorship Packages 2027

Swiss Network for Dementia Research

Dear Sponsors

The Swiss Network for Dementia Research is launching a new Sponsorship model to offer industry partners structured, high-value engagement opportunities. Whether your strategic priority is a presence at the Swiss Dementia Forum, presenting a satellite symposium, digital visibility on our community platform or direct access to local networking events, our **Platinum, Gold, Silver and Basic** packages offer clear returns on your investment.

Your support not only strengthens the research field but also connects you with an interdisciplinary network of experts in the field.

We invite you to review the packages below and look forward to partnering with you.

About the Swiss Network for Dementia Research (SNDR)

Founded in 2023 by *Dementia Research Switzerland – Synapsis Foundation*, the SNDR bridges the gap in Swiss dementia research and care by providing a structured platform for interdisciplinary exchange.

We bring together researchers, clinicians, healthcare professionals, industry leaders and patient advocates to promote knowledge exchange, to foster new collaborations and to accelerate the translation of scientific findings into clinical practice.

Mission

- Strengthen interdisciplinary knowledge exchange between research and practice
- Promote research collaborations and synergies between institutions
- Support networking and development of early-career researchers
- Increase the international visibility of Swiss dementia research
- Foster patient-centered research
- Accelerate the translation of research findings into practice

Offerings

Communication

Newsletter, social media posts, blog articles, LinkedIn group

Platform

Digital portal to promote collaboration, exchange and networking.

Events

Dementia Updates: Two webinar series on selected topics

Swiss Dementia Forum: National networking conference

Dementia Connect: local networking events to connect research and

The Swiss Dementia Forum

The Swiss Dementia Forum is a 1.5-day conference that brings together professionals from research and care in Switzerland. The event features keynote lectures, panel discussions, poster presentations, short presentations by early-career researchers, workshops and other interactive formats to share current insights from dementia research and care and to promote interdisciplinary exchange.

The Forum takes place every two years; the next edition is scheduled for **11–12 November 2027**.

2025 edition

Sold out with +250

participants from Switzerland and beyond

Expertise

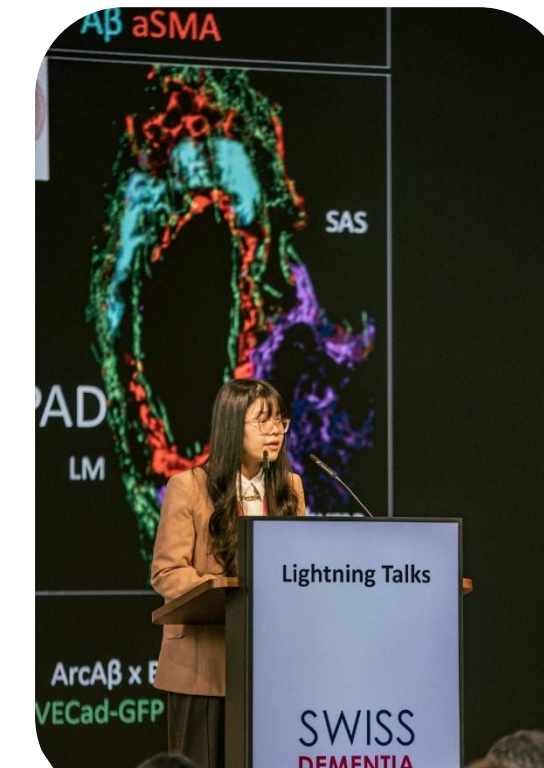
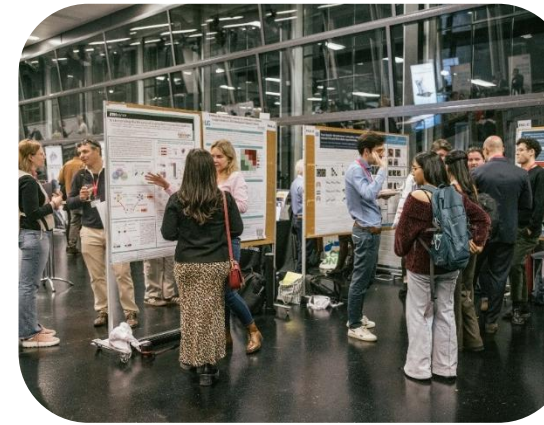
from different disciplines

Keynotes

presented by national & international renowned speakers

> 110 abstracts

submitted by early-stage and senior researchers



Community Platform

The community platform is a central hub for dementia research and care in Switzerland. It provides a comprehensive overview of experts, ongoing projects, publications, current initiatives, available job opportunities and funding options, as well as upcoming events.

In addition, the platform serves as a central hub where community-based resources are bundled and made visible. The aim is to increase transparency, create synergies and promote collaboration.

Furthermore, it offers dedicated visibility for industry partners to showcase their expertise and ongoing initiatives to the national dementia community.

2025 performance

56 Expert Profiles

were created

+39.2 K

page views were recorded

+4.797

users interacted with the website content



Dementia Connect

Dementia Connect is a one-day, locally focused event bringing together researchers and healthcare professionals working in neurodegenerative diseases.

The event is designed to go beyond a standard meeting format by fostering direct exchange between clinical practice and research. Through a combination of a clinical site visit, short scientific presentations, and structured networking sessions, participants gain a shared platform for learning, discussion and collaboration.

Researchers will gain valuable insight into clinical workflows, patient pathways, and the everyday challenges of diagnosis and care. In turn, healthcare professionals are introduced to new scientific approaches, emerging technologies, and the latest research developments in the field.

Sponsorship Packages

BASIC

4.000 CHF

COMMUNITY & VISIBILITY

- Company logo, description, and website link on the SNDR community platform
- Dissemination of relevant news & events via communication channels

SWISS DEMENTIA FORUM

- Logo placement on event website and all communication materials
- Dedicated booth space
- 1 event ticket

SILVER

7.000 CHF

COMMUNITY & VISIBILITY

- Company logo, description, and website link on the SNDR community platform
- Dissemination of relevant news & events via communication channels

SWISS DEMENTIA FORUM

- Logo placement on event website and all communication materials
- Dedicated booth space
- Advertorial in the abstract book
- Recognition during opening & closing ceremonies
- 2 event tickets

ADDITIONAL BENEFIT

- Access to 1 Dementia Connect event per year

GOLD

10.000 CHF

COMMUNITY & VISIBILITY

- Company logo, description, and website link on the SNDR community platform
- Dissemination of relevant news & events via communication channels

SWISS DEMENTIA FORUM

- Logo placement on event website and all communication materials
- Dedicated booth space
- Advertorial in the abstract book
- Recognition during opening & closing ceremonies
- Dedicated thank-you post on SNDR social channels
- 3 event tickets
- **Satellite Symposium (10 min presentation slot)**

ADDITIONAL BENEFIT

- Access to 1 Dementia Connect event per year

PLATINUM

20.000 CHF

COMMUNITY & VISIBILITY

- Company logo, description, and website link on the SNDR community platform
- Dissemination of relevant news & events via communication channels

SWISS DEMENTIA FORUM

- Logo placement on event website and all communication materials
- Dedicated booth space
- Advertorial in the abstract book
- Recognition during opening & closing ceremonies
- Dedicated thank-you post on SNDR social channels
- 4 event tickets
- **Satellite Symposium (10 min presentation slot)**

ADDITIONAL BENEFITS

- **Access to 2 Dementia Connect event per year with presenting option (15min)**
- **Possibility to present in a webinar**

SPONSOR CAPACITY

Only 10 exhibition booths and 6 presenting slots are available at the Swiss Dementia Forum

RESPONSE DEADLINE: 26 November 2026

Why become a Sponsor?



Engage with an
interdisciplinary
community



Raise awareness for
neurodegenerative
diseases



Increase your **brand**
exposure through
different channels



Position Switzerland
as a leading global
hub for dementia
research



Support our mission to
bridge dementia
research, treatment and
care

Become a Sponsor

By becoming a sponsor, you play a vital role in bridging the gap between dementia research, treatment and care. Your support not only enhances your brand's visibility but also demonstrates your commitment to advancing innovation in the field.

Take the next step and contact us today!



Dr. Flavia Müller

mueller@swiss-dementia-network.ch

Swiss Network for Dementia Research

Josefstrasse 92

CH-8005 Zürich

+41 44 276 40 68

info@swiss-dementia-network.ch

